



ArtVersion.com
13546 Rockland Rd. / Suite 125
Lake Bluff IL 60093
847.279.8999 phone
847.247.2255 fax

LOGO CORPORATE IDENTITY QUESTIONNAIRE

Please complete and return the enclosed form. Your response will help us to define the initial direction of your new logo based on a clear understanding of your vision, type of business and requirements.

Client input is the foundation upon which successful identities are built. This questionnaire will help you articulate and identify the overall goals of development project, including specific answers regarding the message, audience, look and feel, and application.

Each key decision maker in your company should fill out his or her own form and answer each of the questions in a brief and clear manner. Please add any additional notes or comments at the end of the survey.

CONTACT INFO

Company Name:

Contact Person:

Phone:

Fax:

Email:

Mobile Phone:

Website Address:

Company Address:

How did you hear about us?

